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Otay Water District Announces New Theme for Annual Student Poster Contest

Prizes awarded for best illustrating the importance of being water wise

Spring Valley, CA – Students in kindergarten through 12th grade are invited to unleash their creativity in the Otay Water District’s annual Student Poster Contest. This year’s theme is “being water wise is...”

Otay’s annual educational program encourages students to create a poster demonstrating their water awareness. Water conservation or stewardship should be reflected in the artwork. Some examples include turning off the water while brushing your teeth, taking short showers, protecting water from pollution, or collecting rainwater in buckets and reusing it to water plants.

“This year’s theme ‘being water wise is...’ invites students to share the many ways they can use water efficiently inside and outside their homes or schools,” said Eileen Salmeron, communications assistant and poster contest coordinator for the Otay Water District. “Because our region and the state has faced many droughts, it is vital that younger generations start making water efficiency their way of life.”

The contest features three categories: elementary, middle, and high school. First- and second-place winners from each category will win a \$50-\$75 gift card, certificate, art kit, and goodie bag. The District will also feature the winners in promotional materials and hold a recognition event at a monthly board meeting later this summer.

Selected posters will also be entered in a second contest held by the Metropolitan Water District of Southern California. MWD will select artwork to feature in its 2024 student art calendar.

The deadline to enter Otay’s contest is Friday, June 2, 2023. Hard-copy or digital entries are eligible. Participants must attend a school within the water district’s service area and follow the contest guidelines at otaywater.gov/poster-contest.

The Otay Water District is a public agency providing water, recycled water, and sewer service to approximately 228,000 customers within approximately 125 square miles of southeastern San Diego County, including the communities of eastern Chula Vista, Bonita, Jamul, Spring Valley,

Rancho San Diego, unincorporated areas of El Cajon and La Mesa, and eastern Otay Mesa along the international border with Mexico. For more information on the Otay Water District, visit otaywater.gov.

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