



# PRESS RELEASE

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FOR IMMEDIATE RELEASE

**SOUTH BAY BUSINESSES CAN SAVE WATER AND MONEY WITH NEW SWEETWATER AUTHORITY PARTNERSHIP PROGRAM****Mailing address:**

P.O. Box 2328  
Chula Vista, CA  
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Chula Vista, CA – The new Water Efficiency Partner Program recently launched by Sweetwater Authority (Authority) aims at helping businesses save money by assisting them reduce their water use.

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Through the program, businesses gain access to a free water use audit and personalized recommendations. Businesses are also offered exclusive incentives to help offset the costs of installing new water efficient fixtures.

**Offices:**

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“The Authority’s Governing Board is committed to supporting economic development in our service area and saving water during this unprecedented drought,” said Board Chair Alejandra Sotelo-Solis. “By offering this unique partnership program, we’re able to provide businesses the ability to save on costs while becoming more water efficient.”

**General Manager:**

Carlos Quintero

**Governing Board:**

Alejandra Sotelo-Solis, Chair  
Paulina Martinez-Perez, Vice Chair  
Josie Calderon-Scott  
Steve Castaneda  
Hector Martinez  
Jose Preciado  
Mona Rios

To enroll in the program, businesses first schedule a water use audit and receive personalized recommendations on how to reduce water use. Many of those recommended changes, including upgrading fixtures to more water efficient models, will come at a low cost to the businesses thanks to existing rebate programs. After implementing the recommendations, Authority staff will verify changes and recognize the business as a Water Efficiency Partner.

Partners will receive special acknowledgement by the Governing Board, will be featured on the Authority’s website and will receive a window decal to display at their business site.

To learn more about the Water Efficiency Partner Program, visit [www.sweetwater.org/wepartner](http://www.sweetwater.org/wepartner) or call the Water Efficiency Helpline at (619) 407-6779.

*Sweetwater Authority is a public water agency providing safe, reliable water to National City, Chula Vista and Bonita.*

