



**Our Region's Trusted Water Leader**  
**San Diego County Water Authority**

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## **Media Statement**

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### **Governor Calls for Increased Conservation in Response to Statewide Drought**

*Local water conservation and management remain critical to long-term reliability*

March 29, 2022 – “Governor Newsom issued the fifth in a series of executive orders March 28 asking Californians to increase water conservation, while at the same time allowing every local water supplier to determine where additional water-use measures are needed and set rules accordingly. This strong but measured approach for locally appropriate actions will provide aid and assistance to areas of the state that are most suffering the impacts of drought, while maximizing flexibility where warranted by local conditions. The Governor’s approach is especially insightful because it acknowledges and rewards past investment in water conservation and local supply development, as Californians come together to address the real-world impacts of our changing climate.

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“We look forward to working with agencies across the state and with the State Water Resources Control Board to implement the Governor’s Executive Order according to its intention.

-- Sandra L. Kerl, General Manager  
San Diego County Water Authority

“Years of planning and billions of dollars of investment in water conservation in Imperial County have prepared the San Diego region for periods of drought, even extended periods of drought such as the state is now experiencing.

“But long before these investments, and as a result of our ratepayers’ continued efforts, San Diego County’s water use has dropped over 40%. Taking shorter showers, fixing leaks immediately and removing areas of unnecessary turf from landscapes have all added up over time to increase our region’s water use efficiency.

“The Water Authority is a team player. We support the Governor and will remain vigilant in our promotion of water conservation and engagement in drought management efforts, locally, regionally and across the State of California as we work together in the face of the current devastating statewide drought conditions and climate change.”

-- Sandra L. Kerl, General Manager, San Diego County Water Authority

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*The San Diego County Water Authority sustains a \$253 billion regional economy and the quality of life for 3.3 million residents through a multi-decade water supply diversification plan, major infrastructure investments and forward-thinking policies that promote fiscal and environmental responsibility. A public agency created in 1944, the Water Authority delivers wholesale water supplies to 24 retail water providers, including cities, special districts and a military base.*



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